

IASF Event Producer & Affiliate Memberships

Overall Guidelines:

1. IASF membership is open to every event producer. However, not every member event producer will automatically qualify to conduct IASF sanctioned competitions and/or award World's bids.
2. All member event producers are required to complete and sign:
 - IASF Event Producer Member Application that includes the agreement with: 1) the mission of the IASF, 2) the IASF rules, safety guidelines, and sanctioning standards, and 3) basic business ethics.
 - IASF Event Producer Member Agreement
 - IASF Logos and Trademark Usage Guidelines
3. IASF Event Producer membership and sanctioning approval will be done by the Sanctioning Committee. Appeals will be decided by the IASF Board of Directors.
4. The decision to sanction IASF Event Producers to give World bids will be based on the criteria contained in the Sanctioning Committee's Approval Process and Criteria for Tier 1 and 2 Event Producers and Worlds Bid Eligibility. In summary, the goal is to not over saturate any given market with Worlds bids such that the competitive value of the bids is diminished. We recommend qualifying competitions provide 2 performances such as a prelims and finals or 2 performances combining scores at least for World's qualifying divisions. In addition the Sanctioning Committee will consider the other following criteria.
 - The date the company became a member of the IASF,
 - The nation in which the competition is located,
 - The specific location of the competition the member desires to give bids,
 - The number of bids being given by other companies in that market,
 - The date of the bid qualifying event
 - The requested Level of the bids they will give.
5. Event Producers awarding World's bids must fully comply with the Worlds logo requirements, including the proper usage of specific "Paid" and "Partial Paid" bid logos.

International Tier I – For Event Producers that have one national championship or designate one of their major competitions as their "national championship" for purposes of The Cheerleading Worlds bids.

The selected "national championship" must:

- Meet all IASF Sanctioning Standard's for approved International Sanctioned Events
- Be able to document a minimum of 60 All Star "cheer" teams participating at the same prior year competition. During the approval process, the IASF can adjust either up or down this minimum number of teams to reflect local market conditions on a country by country basis.
- Award at least one fully paid bid to the IASF Worlds. All monies promised must be paid and documented.
- Have been conducted in this city on or about this date for the prior 3 years.

Benefits:

1. Can award one fully paid World's bid at their "national championship" on the basis of one per 60 all star teams at the same prior year competition. May round up to the nearest 60. Example: If an event producer had 62 all star teams participating at the same prior year competition, they may offer two bids.
2. Can award 4 "At Large" bids for each fully paid bid at the same nationals where the fully paid bid(s) are awarded.
3. Can award their approved bids to club teams in any of IASF Club and or IASF Nation's Cup Divisions offered at the bid qualifying event.
4. A fully paid bid is defined as covering the travel, lodging, and event fees for the team receiving the bid with a maximum value of \$25,000. Each Tier 1 event producer has the option of exceeding \$25,000 based on the specific travel costs for their team/s.
5. Can display "Road to Worlds" at all events.
6. Get venue signage at Worlds.
7. Get half page ad free in World's program.
8. Get a free exhibitor's booth at the IASF Coaches Conference and Trade Show.
9. Get automatic participation in the IASF Worlds Cup.
10. Can display IASF's exclusive logos and Seal of Sanction at approved events, on printed materials and web site in approved formats.
11. Are listed and linked on the IASF web site.
12. Can do IASF credentialing at events.
13. Have a seat to serve on the IASF Sanctioning Committee.
14. Are eligible to be elected to the National Advisory Board and or serve on other IASF Committees.
15. Are authorized to advertise in All Star Cheer Magazine.
16. Included in IASF Levels and Rules Processes:
 - Voice in the IASF Rules Process
 - Available to attend and participate in the Annual IASF Rules Interpretation Meeting
 - Rules Resolution Process

International Tier 2 – For Event Producers that have one national championship or designate one of their major competitions as their "national championship" for purposes of The Cheerleading World's bids.

The selected "national championship" must:

- Meet all IASF Sanctioning Standard's for approved Sanctioned Events
- Be able to document a minimum of 30 All Star "cheer" teams participating at the same prior year competition to qualify for this tier. The Sanctioning Committee can adjust either up or down this minimum number of teams to reflect local market conditions.
- Award at least one partially paid bid to the IASF Worlds. All monies promised must be paid and documented.
- Have been conducted in this city on or about this date for the prior 2 years.

Emerging Market Option – The IASF reserves the right to designate certain areas as “Emerging Markets” with the following option: Qualifying event producers wanting to only give “At Large” bids can award 1 bid per 20 all star cheer teams, the minimum to award a bid is 20 all star cheer teams, the IASF fee will be \$ 1,000 per bid, and all other Tier 2 conditions apply.

Tier 2 Benefits :

1. Can award “Partial Paid” bids (minimum value \$3,000 per bid) at their “national championship” on the basis of one per 30 all star “cheer” teams at the same prior year competition. May not round up. Example: Must have had a minimum of 60 All Star “cheer” teams participating at the same prior year competition to award a second “Partial Paid” bid. Emerging market minimums would be \$2,000.
2. Can award 2 “At Large” bids for each “Partial Paid” bid at the same nationals where the “Partial Paid” bid(s) are awarded.
3. Can award their approved bids to club teams in any of IASF Club and or IASF Nation’s Cup Divisions offered at the bid qualifying event.
4. Get a 50% discount on the exhibitor’s package at IASF Coaches Conference and Trade Show.
5. Can display “Road to Worlds” at all events.
6. Are authorized to advertise in the World’s Program.
7. Get automatic participation in the IASF Worlds Cup.
8. Can display IASF’s exclusive logos and Seal of Sanction at approved sanctioned events, on printed materials and web site in approved formats.
9. Are listed and linked on the IASF web site.
10. Can do IASF credentialing at events.
11. Are eligible to be elected to the National Advisory Board and or serve on other IASF Committees.
12. Are authorized to advertise in All Star Cheer Magazine.
13. Included in IASF Levels and Rules Processes:
 - Voice in the IASF Rules Process
 - Available to attend and participate in the Annual IASF Rules Interpretation Meeting
 - Rules Resolution Process

Tier 3 – For Event Producers that want to benefit as a member of the IASF, hold IASF Sanctioned Events, and will not be giving bids to the Worlds.

- Must meet all IASF Sanctioning Standard’s for approved Sanctioned Events

Tier 3 Benefits:

1. Can display IASF’s exclusive logos and Seal of Sanction at approved sanctioned events, on printed materials and web site in approved formats.
2. Get member rate on the exhibitor’s package at IASF Coaches Conference and Trade Show.
3. Are listed and linked on the IASF web site.
4. Get automatic participation in the Nfinity Cup.

6. Will be authorized to advertise in Competition Cheer Magazine.
7. Are included in IASF Levels and Rules Processes:
 - Voice in the IASF Rules Process
 - Available to attend and participate in the Annual IASF Rules Interpretation Meeting
 - Rules Resolution Process
8. Eligible to be elected to the National Advisory Board and or serve on a IASF Committees.

Tier 4 – For Gym Members that produce “one” competition a year, as a fund raiser, want to benefit as a member of the IASF, hold a IASF Sanctioned Event, and will not be giving bids to the Worlds.

- Must meet all IASF Sanctioning Standard’s for approved Sanctioned Event

Tier 4 Benefits:

1. Can display IASF’s exclusive logos and Seal of Sanction at their approved sanctioned event, on printed materials and web site in approved formats.
2. Are listed and linked on the IASF web site.
4. Will be authorized to advertise in Competition Cheer Magazine.
5. Are included in IASF Levels and Rules Processes:
 - Voice in the IASF Rules Process
 - Available to attend and participate in the Annual IASF Rules Interpretation Meeting
 - Rules Resolution Process

IASF Affiliate Membership (Industry Suppliers) – Companies, other than event producers, that want to be members and supporters of the IASF.

1. Can display IASF logo on printed materials and web site in approved formats.
2. Get company member rate, as an exhibitor, at IASF Coaches Conference And Trade Show following the Cheerleading Worlds.
3. Are listed and linked on the IASF web site.