



For Immediate Release



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Industry Media teams with USASF to Award Leaders
The Chairman's Cup Community Service Award!

Memphis, TN – April 11, 2009. The U. S. All-Star Federation developed a program highlighting all-star cheerleading and dance teams who contribute to their community. On Friday April 24, 2009 a reception and awards ceremony will be held at Disney's Epcot World Showplace.

The prestigious reception is made possible by members of the USASF who run events and publications. Event Producers fund two people from each team that represent them at the All-Star World Championship. Tickets can also be purchased. Industry publications; American Cheerleader Magazine, All-Star Cheer Magazine, Cheer Coach and Advisor Magazine and Inside Cheerleading Magazine, each donated time and energy to a nomination process for specific awards. Scholarships will also be announced through the USASF and Terminal Velocity Processing. The evening will end with the 2009 Hall of Fame Induction.

"The VIP Reception and Awards Ceremony is an important step in the growth and achievement of All-Star Cheerleading and Dance. With a partnership from the industry media, peers can recognize each other for their achievements and good people receive praise for the difference they have made. There are some amazing individuals in All-Star cheerleading and dance and they deserve to be recognized."

- Matt McDonough, USASF Director

USASF

A nonprofit in the state of Tennessee, the mission of the U.S. All Star Federation is to maximize the number of participants benefiting from the positive life experiences of all star cheerleading and dance by developing guidelines consistent with the latest best known safety, educational and ethical practices.